

— BE THE HEART OF —

HOPE

GOLDEN PLATE AWARDS

2021 HEART IN HAND HUMANITARIAN AWARD **MICKEY AND LEE SEGAL**

Mickey and Lee Segal are life-long members of the San Gabriel Valley and Foothill communities and their humanitarian work has had a widespread and positive impact on thousands of lives both near and far. For many years, they have provided compassionate support to Foothill Unity Center to help sustain the center's ability to provide critical services to those in need especially during the COVID-19 pandemic. The Segals generously donated to our capital campaign and provided full funding of a new van to pick up and distribute food and other items for our clients.

Mickey and Lee's philanthropic activities also include chairing and supporting many other campaigns for regional and national organizations that include St. Jude's Children's Research Hospital, Methodist Hospital of Southern California, Rose Bowl Legacy Foundation, Covenant House, Cal Poly Pomona, American Cancer Society, Jewish Federation of the Greater San Gabriel and Pomona Valleys, and Arcadia Unified School District.

Mickey is founding partner and managing partner of NKSFB, LLC, the largest business management firm in the country. He also served 12 years on the Arcadia City Council including four terms as mayor. An enthusiastic fundraiser, Mickey's local campaigns include a \$5 million capital campaign for Methodist Hospital's Maternal and Child Health Center and a \$2.5 million capital campaign to implement Arcadia Unified School District's Technology Plan for one of the most sophisticated computer technology systems in the

region. Mickey is definitely the man with the skills and experience to get things done.

Lee has played a leadership role in many community and school organizations including the Arcadia Assistance League, Methodist Hospital Auxiliary, Arcadia Unified School District, PTSA, and Arcadia Welfare & Thrift. When Arcadia Welfare & Thrift decided to cease operations, Lee helped facilitate the transfer of significant resources to Foothill Unity Center to make sure that the quality of services provided by the Arcadia organization continued at Foothill Unity Center. In addition to her many community service activities, Lee, who studied food science and nutrition at Cal Poly Pomona, is widely known for her incomparable gourmet meals and desserts.

Mickey and Lee's paramount achievement, however, is being the loving and dedicated parents of Matt, Alli, and Andrew and the perfect grandparents of five beautiful and energetic grandchildren.

Mickey and Lee Segal are the consummate philanthropists, not only donors but hands-on volunteers willing to take on the many challenges that confront non-profit organizations. Their tradition of volunteerism and generosity of spirit serve as an inspiration to us all. They perfectly exemplify the values and principles represented by Foothill Unity Center's Heart in Hand Humanitarian Award.

