



# 2026 BACK-TO-SCHOOL EVENT

## SPONSORSHIP & UNDERWRITING OPPORTUNITIES

EVENT WEBSITE: [FOOTHILLUNITY.ORG/BTS](https://FOOTHILLUNITY.ORG/BTS)

EVENT DATE: Wednesday, July 29, 2026 | EVENT TIME: 8:00 AM - 4:00 PM

LOCATION: Santa Anita Race Track - 285 W Huntington Dr, Arcadia, CA 91007

### SPONSORSHIP LEVELS

#### PRESENTING SPONSOR - \$10,000 (TWO AVAILABLE)

- Exclusive recognition as Presenting Sponsor of the event
- Prominent logo recognition on all event materials, website, social media, and promotional outreach
- Verbal recognition during event program
- Prominent logo recognition in annual report
- 1/2 page ad space in upcoming annual report
- Special acknowledgment in upcoming fall newsletter

#### FOUNDATIONS SPONSOR - \$5,000

- Prominent logo/name recognition on all event materials, website, social media, and promotional outreach
- Verbal recognition during event program
- Prominent logo recognition in annual report
- 1/4 page ad space in upcoming annual report
- Special acknowledgment in upcoming fall newsletter

#### CHAMPION SPONSOR - \$2,500

- Logo/name recognition on all event materials, website, social media, and promotional outreach
- Logo/name recognition in annual report
- Special acknowledgment in upcoming fall newsletter

#### LEADER SPONSOR - \$1,000

- Logo/name recognition on all event materials, website, social media, and promotional outreach
- Special acknowledgment in upcoming fall newsletter
- Recognition in annual report

#### SUPPORTING SPONSOR - \$500

- Logo/name recognition on event website
- Recognition in annual report

#### FRIEND SPONSOR - \$250

- Logo/name recognition on event website

### UNDERWRITING OPPORTUNITIES - \$3,000 to \$40,000

We welcome underwriting opportunities that include, but not limited to: food, backpacks, shoes, bulk school supplies, and more. All underwriters will receive: Logo/name on select event materials, website, and social media posts. **If interested, please email Julie Swayze: [julie@foothillunitycenter.org](mailto:julie@foothillunitycenter.org).**



# 2026 BACK-TO-SCHOOL EVENT SPONSORSHIP FORM

EVENT WEBSITE: [FOOTHILLUNITY.ORG/BTS](https://FOOTHILLUNITY.ORG/BTS)

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## SPONSOR INFORMATION

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company (optional): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website (optional): \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

## SPONSORSHIP LEVELS

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <b>\$10,000 SPONSOR</b> | <input type="checkbox"/> <b>\$2,500 SPONSOR</b> | <input type="checkbox"/> <b>\$500 SPONSOR</b> |
| <input type="checkbox"/> <b>\$5,000 SPONSOR</b>  | <input type="checkbox"/> <b>\$1,000 SPONSOR</b> | <input type="checkbox"/> <b>\$250 SPONSOR</b> |

Permission to list your organization in event materials:  Yes  No

Logo submission (if applicable):  Attached  Will email  Not available

Please submit logos as a vector, PDF, PNG or JPEG to [wendy@foothillunitycenter.org](mailto:wendy@foothillunitycenter.org).

## PAYMENT METHOD

- |                                      |                                   |                                    |   |                               |  |
|--------------------------------------|-----------------------------------|------------------------------------|---|-------------------------------|--|
| <input type="checkbox"/> CHECK       | <input type="checkbox"/> DROP-OFF | <input type="checkbox"/> WILL MAIL | Please make checks payable to: Foothill Unity Center<br>Address: 790 W. Chestnut Ave., Monrovia, CA 91016 |                               |  |
| <input type="checkbox"/> CREDIT CARD | <input type="checkbox"/> AMEX     | <input type="checkbox"/> DISCOVER  | <input type="checkbox"/> MASTERCARD   | <input type="checkbox"/> VISA |  |

Amount: \_\_\_\_\_ Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code/CCV: \_\_\_\_\_

Cardholder's Name (as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_